

CONCEPTS

SPRING 2008

Hi there! As you can see above, we finally came up with the name for our newsletter and want to thank those of you who contributed to the contest. If you were a contributor, I've left a 10% off coupon at the front desk for you. It will be usable towards all salon hair care, skincare and makeup products. I loved so many of your ideas, and I'm sure reading them helped us in finding the perfect name for our publication.

Remember, all Concepts newsletters are posted on our website in an interactive version, featuring links and additional details attached to all underlined words or phrases (just go online and click on them after March 20th). As always, shoot me an email if there's something you'd like to see in upcoming newsletters. Suggestions are always welcome.

Spring Trends...

Clothing

transparent materials showing what lies beneath, organic fabrics and natural dyes, ankle-length skirts and dresses, black and white mixtures and prints, Easter-egg pastels, bright yellows, oranges, blues and vibrant reds, disco-ball silver, shimmering sequins, high-waisted/pin-up girl shorts, wide-leg pants, stars, clutches and bucket bags, sun-glasses(thick plastic, round, aviator, gradient, oversized, tortoise), jewelry (wear less, choose bold and unique pieces when worn)

Makeup

matte foundation without blush, pink blush if used, lips are in all shades of pink from subtle to rich (not bright) and reds in wine or orange-red, eyes are seeing trends such as white-silver-grey (icy eyes) combinations, shimmering golden colors, classic spring colors (pastel green, blue, pink, violet), exotic flower colors (bright yellow, orange, lime green, coral) as well as colors of the sea (various shades of blue, turquoise) plus glittered shadows and smokey looks

Hair

the bob, the fringe(bangs), the crop, side parts, soft and feminine looks: soft waves and tousled-up tresses in romantic styles, dirty blonde, platinum blonde, auburn (not red), and blonde for men

Nails

OPI's India Collection has the perfect colors for Spring.

Spring Theme: Grow & Glow...

I just love springtime, the smell of orange blossoms and the sounds of birds singing by my window make me feel alive and blessed. It's the perfect time of year to reflect on and invest in ourselves. In fact, I think it's a better time of year to make personal commitments than after New Year's, as we still need some of those comfort foods when the weather is cold or to give into that warm bed instead of going to the gym on dark mornings. Therefore, I've listed some ideas for starting your 'growing and glowing' process that will have you all ready for summer! Feel free to add your own, too.

Ways to Grow

- ~ Keep learning. For example, increase your vocabulary: Here are some great words to get you started- plethora, conundrum, myriad, tantalizing, auspicious. If you aren't sure of their definitions, I've posted them on our website. I had to look a couple of them up myself!
- ~ Dance and/or Yoga: Learning new dance or Yoga moves keeps the brain growing, and it's especially beneficial for the rest of the body as exercise.
- ~ Create or join a group that focuses on topics you are interested in exploring. Learning is always better in numbers.

Ways to Glow

I believe that the #1 way to glow is through skincare. Here's what I recommend:

- ~ face: Maintain a facial program with a qualified skin care specialist and follow their guidelines for maintenance.
- ~ body: internal care requires drinking enough water daily and eating a healthy diet (schedule a body composition test to determine what this is for you); external care includes protection from overexposure to the sun (give yourself a safe tan by using a self-tanning system like my favorite, Fake Bake) and a daily regiment using pharmaceutical grade products to nourish and moisturize the skin.
- ~ feet and hands: You deserve to be well cared for and to always feel put-together and confident. Spa pedicures, manicures and hand treatments will help, whether it be to prepare your feet for those pretty summer sandals or keeping age a secret with professional hand treatments and manicures.

What's New...?

Be Bright Tonight from WHITE SCIENCE

Salon3121 now offers the newest, quickest, safest, and most effective teeth whitening system available outside of expensive dental procedures. In less than 30 minutes and at half the cost of most other teeth whitening procedures, Spa White is guaranteed to deliver a brighter and whiter smile in a much more relaxed atmosphere! We have more information available at the front desk or ask for a consultation.

SUDZZFX

This product line has done wonders for my hair. Check out their website or ask our front desk for all the info: sudzzfx.com

Salon3121 Website

For current Salon3121 info:
www.salon3121.com
For online scheduling, email us at salon3121@salon3121.com

Wireless Internet

Salon3121 now offers wireless internet connection free of charge to its clients. Just ask the front desk for the current password and log on...

What's Special...?

Salon3121 Makeup

Receive a free lipstick with a makeup application (A \$15 value).

Special Occasion Hair

Our up-do's are gorgeous and the finishing touch for that special event.

Spa Pedicure Special for pretty Summer feet!

Purchase gift certificates in March or April for Spa Pedicures redeemable in June, July, or August for just \$35 each!

Satisfaction®

salon • spa • body

So Mixed-Up just hit the shelves in blackberry, coconut, ylang ylang, and unscented glitter. These pharmaceutical grade lotions and oils are meant to be mixed with your favorite Satisfaction products to create your own signature scent and/or perfect level of satisfaction.

Body Composition

Testing and Management

Dr. Krieger is offering a special rate of \$30 to all Salon3121 patrons, every Thursday in April from 2:00-3:30pm at our salon.

Spring Party Idea

Neighborhood Block Party

If you've never done this and would like to, follow the link on our website for some helpful tips and a detailed planning guide.

Mystery Dinner Party

This is kind of like a home version of Iron Chef (it's not the murder mystery). We did this last month at my Aunt Gail's family get-together, and it was a blast.

Our website has all the info!

2nd Annual Salon3121 Charity Event

This April marks our second year of owning Salon3121, and we're celebrating by hosting our 2nd Beauty for Charity and Client Appreciation event benefiting the Crisis Nursery, as well as collecting donations all month-long for Saint Mary's Food Bank, Arizona Animal Welfare League and Crisis Nursery.

The Beauty for Charity event will be held on Saturday, April 19th from 1:00-5:00pm. The event includes:

- *An extensive fine art exhibit featuring 16 local artists with 15% of all art purchases being donated directly to the Crisis Nursery.
- *Representatives from many of our product lines including PureOlogy, Redken, Rene Furterer, Satisfaction, Jan Marini, Sudzzfx, White Science, etc.
- *Live music from the Knee Deep Experience.
- *Free makeup and skincare consultations.
- *Raffles, free product samples, product and boutique sales every hour as well as complimentary hair, skin and hand treatments (first come, first serve basis with participating vendors)...and so much more! Email Club members will automatically be entered to win raffles.
- *In addition, 15% of all sales from the event will benefit the Crisis Nursery.

Donations will be accepted, all month long, for Saint Mary's Food Bank, as well as items needed for the Arizona Animal Welfare League and Crisis Nursery. Please, refer to the lists below.

Arizona Animal Welfare League: clay litter, canned dog and cat food, baby food meats without onions, dry kitten food, distilled water, cat and dog toys, Glade plug-ins and refills, litter pans, paper towels, rubbing alcohol, bleach, new collars and leashes...check out the full list through the link provided on our website. Thanks!

Crisis Nursery: hair conditioner, hair detangler (spray), liquid pump soap, dawn dish soap, Lysol spray, Oust air freshener, children's character band-aids, twin comforters (solid colors), bike helmets (toddler & youth), swimming suits/trunks (all sizes), sandals (all sizes), athletic tennis shoes (all half sizes), shorts (sizes 3 – 12), short sleeve shirts (sizes 3 – 12) enfamil lipil with iron, enfamil isomil with iron, baby wipes (tubs), swimmers pull-ups (all sizes), sunscreen (spf 30+), sand toys, water play toys (toddler & youth), squirt toys (no guns), spray bottles, bubbles, no spill bubble tumbler – toddler, my first bubble blower – toddler, youth picnic table w/umbrella, gift cards (Target, Costco, McDonald's Wal-Mart, movie theaters, Lakeshore Store), children's stickers, CD player, digital camera, Sponsorships: \$50 sponsors a child for a day/\$100 feeds the children for a day.

What's Next...?

March 20

Artist of the Month Reception for **Les Belles Artistes** 6:30-8:00pm

March 20

Botox and Restylane Party with board certified plastic surgeon, Dr. Weinrach, 6:00-8:00pm
Space is limited; sign up at the front desk, today.

April 1

This in no April fools!

Salon3121 will begin an email club that will include valuable information for all areas of our lives as well as special salon promotions and event invites. So, remember to sign up at the front desk or email me a request to be put on the list, so you'll be sure to receive these important mailers. You'll receive a buy one get one free coupon with the first installment, usable towards any product purchase.

Every Thursday in April

Body Composition Testing 2:00-3:30pm at Salon3121 with Dr. Diane Krieger
"Know where you stand and what you can do about it!"

April 19

Beauty for Charity Event 1:00-5:00pm

Please, read the article to the left for more information. We hope you will join us!

Salon3121

a davis concepts salon

hair • skincare • nails • makeup • massage • permanent makeup • boutique • gallery

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